

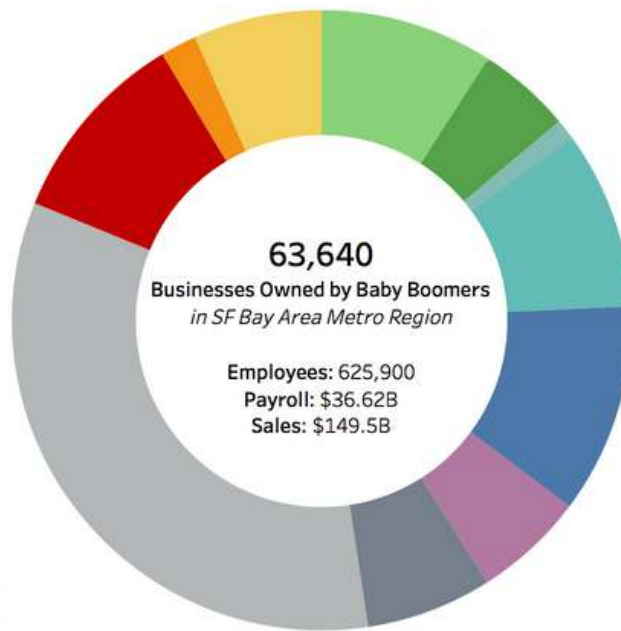
THE SMALL BUSINESS CLOSURE CRISIS

6 out of 10 business owners plan to sell their business in the next decade.

As most retire, our local business landscape is about to go through a dramatic shift.

BABY BOOMERS OWN ALMOST HALF OF ALL PRIVATELY-HELD BUSINESSES IN THE BAY AREA.

SAN FRANCISCO BAY AREA



- Industry
- Accommodation & food services
 - Admin & waste management
 - Arts & entertainment
 - Construction
 - Health care & social assistance
 - Manufacturing
 - Other industries
 - Professional services
 - Retail Trade
 - Transportation & warehousing
 - Wholesale Trade

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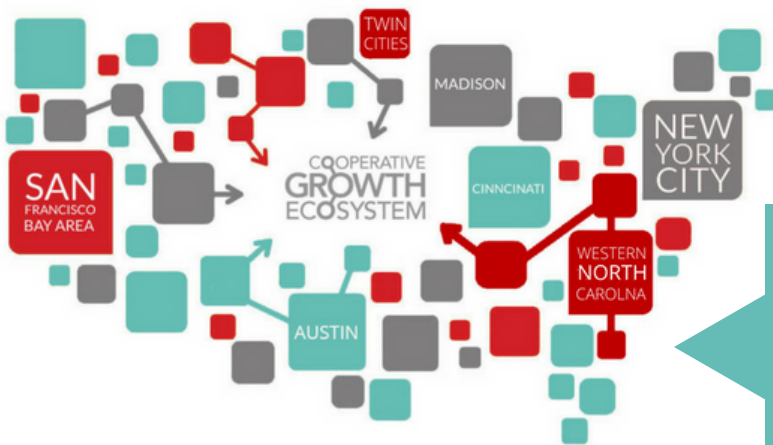
SMALL BUSINESSES ARE THE LIFEBLOOD OF OUR ECONOMY

They make up 95% of all firms and provide 49% of all jobs in the Bay Area metro region. In addition, they circulate 3x more money back into the local economy than absentee-owned businesses and corporate chains.

THE EMPLOYEE OWNERSHIP SOLUTION

Employee ownership deepens the impact of local businesses and keeps them locally-owned for the long term.

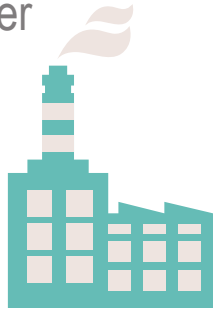
PROJECT EQUITY HELPS COMMUNITIES RETAIN SMALL BUSINESSES



Let Project Equity help you track the impact of baby boomer retirements in your region and turn crisis into opportunity.

BENEFITS TO BUSINESSES

- Higher productivity and growth
- Lower employee turnover
- Improved longevity and lasting legacy



BENEFITS TO WORKERS

- Better pay and benefits
- Assets and business ownership
- Voice in key decisions



BENEFITS TO COMMUNITIES

- Increased local spending
- Heightened civic engagement
- Community wealth building

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INTERESTED IN LEARNING HOW BUSINESSES CAN TRANSITION TO EMPLOYEE OWNERSHIP AND COMMUNITIES CAN KEEP GOOD JOBS?

VISIT PROJECT-EQUITY.ORG